



BOYCOTT LIST + ALTERNATIVES

What is a boycott & how does it work?

A **boycott** is a form of protest where people **intentionally stop buying from or supporting** a business, product, organization, or government in order to pressure them to change harmful policies or behaviors.

It's a way of saying: *"We won't give you our money or support until you respect our rights, values, or communities."*

Boycotts work by targeting economic power and public image.

- **Economic pressure:** When enough people stop spending money with a company or institution, it hits their bottom line — especially if the boycott goes viral or attracts media attention.
- **Public accountability:** A boycott can force businesses or governments into the spotlight, putting reputations and profits on the line.
- **Collective action:** When people act together, the impact multiplies — one person alone is a consumer; thousands are a movement.

Boycotts have historically been a **powerful tool for social and political change**. Some notable examples include:

- **Bud Light (2023) – Right-wing backlash**
 - **What happened:** Bud Light partnered with trans influencer Dylan Mulvaney for a promo, leading to widespread backlash and calls for a boycott from conservative circles.
 - **Impact:** Sales dropped significantly, and the brand faced both backlash from the right and disappointment from LGBTQ+ supporters for not standing firm.
 - **Lesson:** Boycotts can force companies into a public debate — and staying silent or inconsistent can backfire on both ends.
- **Disney (Ongoing) – Political retaliation & LGBTQ+ rights**
 - **What happened:** Florida Governor Ron DeSantis and Disney clashed after Disney opposed the "Don't Say Gay" law.
 - **Boycott calls:** Both sides called for boycotts — conservatives for Disney's stance on LGBTQ+ rights, and progressives for perceived corporate silence or complicity.
 - **Impact:** While Disney remains a powerful brand, ongoing public scrutiny pushed them to clarify their political stances.
- **Amazon (Ongoing) – Worker rights & union efforts**
 - **What happened:** Workers at Amazon warehouses pushed for better conditions and union recognition, facing pushback from the company.
 - **Boycott calls:** Advocates encouraged boycotting Amazon Prime, Whole Foods, and major sales events like Prime Day.
 - **Impact:** Unionization votes passed in some locations (e.g., Staten Island), and national conversations about labor rights gained momentum.
- **Companies with ties to Israel (2023–2024) – Gaza/Palestine conflict**

- **What happened:** In response to the Israeli government's military actions in Gaza, activists called for boycotts of companies seen as complicit (e.g., HP, McDonald's, Starbucks).
- **Impact:** Some companies faced protests, social media pressure, and organized global boycott campaigns, particularly among student groups and activist networks.

Boycotts **As of: April, 29, 2025**

01.	Airbnb	08.	McDonalds
02.	Amazon	09.	Nestle
03.	Burger King	10.	Papa Johns
04.	Chic-fil-a	11.	Publix
05.	Coca-Cola	12.	Starbucks
06.	Coors	13.	Target
07.	Hobby Lobby	14.	Walmart

Viable Alternatives ***(GA Local Businesses Shown)**

Amazon	Burger King & McDonalds	Chic-fil-a
<ul style="list-style-type: none"> ● Thrive Market ● Etsy ● Use Amazon as a "search engine" & buy direct from maker 	<ul style="list-style-type: none"> ● Grindhouse Burgers ● NFA ● Make at home 	<ul style="list-style-type: none"> ● Hattie B's ● Gus's ● Busy Bee ● Make at Home

Coca-Cola	Hobby Lobby	Papa John's
<ul style="list-style-type: none"> ● Pepsi ● RC Cola ● Grocery Brand 	<ul style="list-style-type: none"> ● Michael's ● Sam Flax Art ● Blick Art Materials 	<ul style="list-style-type: none"> ● Blaze Pizza ● Urban Pie ● Felini's

Grocery (Target, Publix, etc.)	Starbucks
<ul style="list-style-type: none"> ● Sprouts ● Fresh Market ● Buford Hwy Market ● Trader Joes 	<ul style="list-style-type: none"> ● Dunkin' Donuts ● Bloom Coffee ● Harbor Coffee

